

Timothy J. Evans

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A **dynamic creator** with over 10 years experience in **end to end production of narrative and scripted content**. Specialising in **story development, engaging narratives and visual storytelling** working across film, VR, animation and mixed media formats.

Relevant Skills & Experience

- Deep knowledge with **all stages of story development**.
- **Collaborative storyteller** helping creators develop and refine their creative vision.
- Broad experience across media content including shorts, music videos, corporate marketing, VR, websites, apps and digital media.
- Highly effective communicator working in teams to distill vision into key deliverables.
- **Constructing interactive user journeys** including decision trees and alternate narratives through **web app deployment**.
- **Collaboratively leading teams** to utilise each member's skills and **adaptively planning efficient workflows** from concept through to delivery.

Roles and Projects

Filmmaker and Story Editor - Freelance (2011-Ongoing)

Working on independent film projects and collaborating with key creatives to develop high quality stories for various platforms.

- **Developed several TV and feature film screenplays**.
- Developed **pitch decks for film content** to receive production funding.
- **Write and direct** several **short film** pieces.
- Collaborate on various projects including **on set experience** as director, editor, script supervisor, prop master, assistant director and unit manager.
- Contract work as a **beta reader, script editor** and **creative producer** with **exceptional client feedback on award winning projects**.
- Individually attracted **over \$50,000** of development funding for projects.

Writer and Producer- Power to Change Australia (2015-2021)

Son

12 month project to deliver animated short film alongside fully interactive web app for expanding organisations online presence and capability.

- Develop **engaging interactive story** facilitating deep connection to audience.
- **Unique visual storytelling** to allow distribution across any cultural background.
- **Direct and produce animated short film** up to early production.
- Identify key touchpoints and **develop alternate choices and narratives**.
- **Raise \$20,000 of development funding and \$40,000 of project funding.**

Alone

14 month project to deliver short film distributed on mobile first website and social media campaign for communicating vision and purpose of organisation.

- **Craft visual story** to allow for wide distribution
- Develop vision and concept to **raise over \$20,000 from engaged stakeholders**.
- **Write, direct and produce** film through **entire production workflow**.
- Design **interactive website** and social campaign that **increased user engagement** with organisation's vision.

Across

6 month project to develop a innovative VR animated experience to expand organisations reach and appeal to user base. Developed inside Unreal Engine and Blender.

- Collaborate on **VR specific experience including interactive design**.
- **Story and character development** alongside assisting with **key animation**.
- Demonstrate product at VR convention to **refine user experience**.

The Parting Gift

12 month project to deliver short film, app and training materials for organisation outreach campaign. App developed in Unity.

- **Story development and production** including on set behind the scenes.
- Assist in design of **interactive app** for user engagement.
- Increased **key impact metrics** (engagement, leads, conversions) by **over 400%**

Online video content

Ongoing project to promote the vision and purpose of organisation to key donors and stakeholders.

- **Creative concept development and scripting** for over **50 online videos** for corporate promotion.
- **Increased online viewership 3x on general content and 10x on key videos.**
- **Redeveloped digital content strategy and change managed video team** to respond to new online paradigms.

Power to Change Online

18 month project with ongoing maintenance to deliver unified website, event and donation system from 13 disparate sites. Engaging 10 key stakeholders to ensure key needs were met and organisation was united moving forward.

- Unified over 13 different online websites into a single platform.
- Delivered **exceptional results for over 10 heavily invested key stakeholders.**
- **Redeveloped online donation platform** with over 7 figure annual donation turnover.

Other Experience

- Co-led team of 6 volunteers on cultural exchange trip for 6 weeks in non-English speaking country managing finances, transportation, accomodation and security.
- Over 10 years experience leading training and development for staff and volunteers
- Over 15 yearts of church leadership experience including developing youth and young adult programs, church treasurer and coleading multi-million dollar property redevelopment project.

Professional Tools and Training

- Script development (Final Draft, Scrivener, Scriptation)
- Basic experience with interactive storytelling tools (Twine, Ink)
- Coding tools and systems (HTML, CSS, GitHub)
- Office and Google Suite
- Film production (Premiere, Davinci, SetHero, StudioBinder)
- Creative Content Production (Photoshop, Illustrator, InDesign, Canva, Procreate)
- CMS (Wordpress, Joomla)
- Project Management (monday.com, Asana, Trello)
- Personality and Strength Assessments undertaken (DiSC, Neo-Pi 3, Core Clarity)
- Digital Strategy Training - GDS 2019, Argentina

References upon request